

Berrien County Suicide Prevention Coalition Sponsor Opportunities

3rd Annual STAY; Your Story's Not Over 5K Run/Walk
Saturday, September 19, 2026

STAY; Your Story's Not Over is being held on Saturday, September 19, 2026, in the Village of Baroda, MI. Please bring your family and join us for the run/walk event as we work together to raise awareness. The **BCSPC** is striving to connect the community of Berrien County to the information and resources they need for emotional wellness, thereby helping prevent suicide.

Death by suicide occurs every 11 minutes nationally leading to over 49,000 deaths in 2023 with over 1,400 of those being in the state of Michigan. In Berrien County we had 17 suicide deaths in 2024. Of the 17 losses in our county, 35% of them were between the ages of 45-64.

We are seeking sponsors to offset the cost of timing equipment, shirts, printing needs, signage and other expenses related to the 5K. We hope you will consider becoming a sponsor of the Berrien County Suicide Prevention Coalition's Stay; Your Story's Not Over 5K Run/Walk. To become a sponsor please complete and return the attached form by the date indicated below so your donation can be appropriately acknowledged.

PLEASE CONFIRM SPONSORSHIP BY SEPTEMBER 1, 2026, FOR INCLUSION ON FLYERS AND/OR MEDIA SPOTS AS DESCRIBED BELOW.

GOLD SPONSOR - \$1,000+

Sponsor mention in media spots & announcements
Sponsor logo on flyers
Sponsor logo on the back of shirts
Sponsor logo/link on registration site and social media
(6) Complimentary entries

SILVER SPONSOR - \$500+

Secondary sponsor logo on flyers
Secondary sponsor logo on the back of shirts
Sponsor logo/link on registration site and social media
(4) Complimentary entries

BRONZE SPONSOR - \$200+

Sponsor logo/link on registration site and social media
(2) Complimentary entries





STAY; YOUR STORY'S NOT OVER 5K SPONSORSHIP AGREEMENT

Yes, I would like to sponsor the STAY; YOUR STORY'S NOT OVER 5K at the following level:

- ☐ GOLD SPONSOR \$1,000+
- ☐ SILVER SPONSOR \$500+
- ☐ BRONZE SPONSOR \$200+
- ☐ <\$200 OR IN-KIND DONATION



Donor/Company Name: _____

Street Address: _____

City/State/Zip: _____

Contact Email: _____

Printed Contact Name: _____

Contact Signature & Date: _____

To be included on the shirt, please return this form by September 1, 2026.
Please advise if a formal invoice is required. Submit payment by September 7, 2026.

Please send payment to:
Riverwood Center – BCSPC 5K
PO Box 547
1485 S M-139
Benton Harbor, MI 49023-0547



STAY; YOUR STORY'S NOT OVER 5K Complimentary Tickets

If you're sponsoring at a Bronze, Silver or Gold level please provide participant information for your complimentary tickets:

Name 1: _____

Street Address: _____

City/State/Zip: _____

Contact Email/Phone: _____

Shirt Size/Walk or Run: _____

Name 2: _____

Street Address: _____

City/State/Zip: _____

Contact Email/Phone: _____

Shirt Size/Walk or Run: _____

Name 3: _____

Street Address: _____

City/State/Zip: _____

Contact Email/Phone: _____

Shirt Size/Walk or Run: _____

Name 4: _____

Street Address: _____

City/State/Zip: _____

Contact Email/Phone: _____

Shirt Size/Walk or Run: _____



Name 5:

Street Address:

City/State/Zip:

Contact Email/Phone:

Shirt Size/Walk or Run:

Name 6:

Street Address:

City/State/Zip:

Contact Email/Phone:

Shirt Size/Walk or Run:

